



LIVE UNITED WEEK

SEPT 26 - 30, 2011

It's five days, devoted to one cause. United Way of Greater Kansas City is asking the entire community to come together Monday, September 26 - Friday, September 30 to help our neighbors during Live United Week. There are a variety of activities you can promote at your workplace to help us make this week a success for our neighbors in need...



Community-Wide Jeans Day

On Wednesday, Sept. 28, we encourage your organization to allow employees to wear jeans for a \$5 donation to United Way. A template for "Jeans Day" stickers is available at www.unitedwaygkc.org/liveunitedweek to give to participating employees. If a "jeans day" won't work for your organization, consider holding a similar type of event!

YLS Face/Off

Join the Young Leaders Society's happy hour with other local young professionals groups on Wednesday, Sept. 28 for drink specials, live music, and a little friendly competition to determine which group can bring out the most young professionals. Winners receive Live United shirts and coffee! For details, visit www.facebook.com/unitedwaygkc/events.

Tell us how your company lives united!

Share your story or photos on our Facebook page at www.facebook.com/unitedwaygkc. An award will be given to the organization with the best example of living united.

Get your Live United coffee!

Try The Roasterie's new blend, and 10% of every purchase will support United Way's work in the community. The coffee is available at www.theroasterie.com/causes. A promotional postcard is available at www.unitedwaygkc.org/liveunitedweek.

Special Section of The Kansas City Star

Be sure to buy The Kansas City Star on Sunday, Sept. 25, to find our special section. You'll read stories about the long-lasting changes being made every hour, every day in our community because of United Way. And those stories will be great for sharing with your co-workers!

Radio Giveaways

Finally, tune in during the morning shows next week to several local radio stations that will be giving away Live United Prize Packs. Thanks to KFKF 94.1 FM, KPRS 103.3 FM and KPRT 1590 AM for their support!



Tips for a Successful Live United Week

- Promote your plans and use the tools at www.unitedwaygkc.org/liveunitedweek
 - Download the customizable posters and table tents to display in company hallways, elevators, lunch rooms, or wherever employees will see them.
 - Utilize the company's intranet by using one of the supplied web banners with a link to details on how to participate.
 - Use the customizable flyers to distribute to employees' desks or in their payroll envelopes.
- Take lots of pictures, then share them with United Way! Send information about your participation to your United Way representative. We may post your photos on our Web site, our Facebook page, or even try to get a little media attention for some of the most creative events! You can also send your information and pictures to webmaster@uwgkc.org.

Be creative! We hope you'll have fun while promoting whatever Live United Week activities you decide will work best for your organization. And, you will be making a difference for so many!

