

COMMUNITY PROFILE

CLAY COUNTY, MISSOURI



United Way of
Greater Kansas City

POPULATION

2010 population	221,939
Percentage of population under 18	25.2 %
Percentage of population 65+	11.2 %

6-County Kansas City Region

Johnson, Wyandotte, Cass, Clay, Jackson, Platte

2010 population in 6-county region	1,786,581
Percentage of population under 18	25.3 %
Percentage of population 65+	11.4 %

During the past decade, the 6-county population increased by slightly more than 180,000 people, an overall increase of 11%. Clay, Cass, Platte and Johnson Counties all had population increases of 21%. Jackson County's population went up 3% and Wyandotte County held steady. The number of people in Clay County increased on average 3,800 people a year between 2000 and 2010. The County's decade-long total increase of 38,000 people was the second largest; Johnson County had the largest increase with 93,000. Between 2000 and 2010, Clay County was the only county to have population growth (both number of people and percentage increase) exceed the previous decade (1990-2000).

INCOME

	Number
Median Household Income	\$57,794
People with income 0-100% FPL*	17,700
% of population with income below 100% FPL*	7.8 %
People with income 0-200% FPL	49,900
% of population with income below 200% FPL	22.1 %

	Number
Median Household Income (KC, MO-KS MSA)	\$54,521
People with income 0-100% FPL*	210,600
% of population with income below 100% FPL	11.7 %
People with income 0-200% FPL	487,500
% of the population with income below 200% FPL	27.1 %

Based on 2009 data, 2 in 9 county residents has a low income (less than 200% of FPL), compared to 3 in 11 for the region. Between 2000 and 2009, Clay County experienced a 60% increase in people below 200% FPL (+18,700 people). The face of poverty in the county and region is young; in Clay County nearly one-half of those with income at or below 100% FPL are under age 25, yet the age group makes up only one-third of the county's population. In the region and county, the poverty rate for children and youth (0-24) is nearly two times higher than the poverty rate for adults (25 and up). In Clay County, those under age 25 have a poverty rate of 11.1%, compared to a rate of 6.2% for adults. Region-wide the rates are 17.8% and 8.6%, respectively.

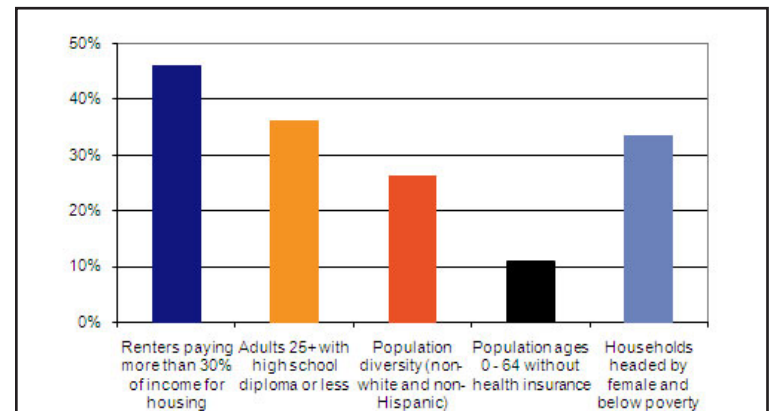
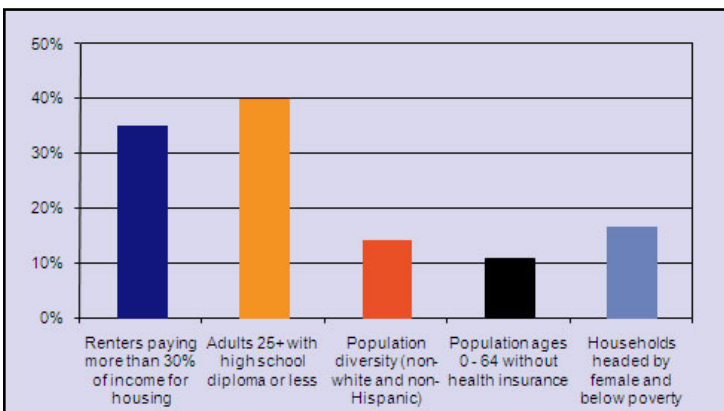
HUMAN NEED INDICATORS

	Number
Number of unemployed Dec. 2010	9,681
Unemployment rate	8.5 %
People enrolled in the Food Stamp Program Dec. 2010	21,786
Children enrolled in free and reduced school lunch 2009-10	11,816
Child participation rate in school lunch	31.6 %
Number of calls to United Way 2-1-1 in 2010	9,183

	Number
Number of unemployed Dec. 2010 (KC, MO-KS MSA)	86,945
Unemployment rate (KC, MO-KS MSA)	8.6 %
People enrolled in the Food Stamp Program Dec. 2010	217,250
Children enrolled in free and reduced school lunch 2009-10	107,333
Child participation rate in school lunch	38.0%
Number of calls to United Way 2-1-1 in 2010	112,090

In general, the suburban counties - Johnson, Cass, Clay, Platte - are experiencing the largest percentage increase in Human Need Indicators, while the urban counties - Wyandotte, Jackson - have a greater proportion of their population affected. When compared to 2000, the unemployment rate at the end of 2010 was two to three times higher in every county with the exception of Wyandotte (the rate was 1/2 times higher). The number of people in Clay County accessing the Supplemental Nutrition Assistance Program (formerly Food Stamps) increased an average of 106 people each month during 2010. Overall, enrollment went up 6% during 2010, one of the area's lowest increases. Student enrollment in the free and reduced school lunch program went up by 1,200 students, or 11%, between the 2008-09 and 2009-10 school years, compared to a combined 6-county increase of 8%. Increases in other counties ranged from 5% to 16%.

CHARACTERISTICS OF POPULATION



*FPL Federal Poverty Level. 100% FPL defined in 2010 at \$18,310 for a family of three; 200% FPL at \$36,620

Sources: Population - 2010 U.S. Census. Percent of population by age and Income - American Community Survey 2009 1-year Estimates.

Human Need Indicators - U.S. Dept. of Labor (BLS), KS. Dept. of Social & Rehabilitation Services, MO. Dept. of Social Services, Kansas Department of Education, United Way of Greater Kansas City.