

# COMMUNITY PROFILE

## PLATTE COUNTY, MISSOURI



United Way of  
Greater Kansas City

### POPULATION

Total estimated population	90,688
Total population under 5	6.1%
Total population 17 and under	24.3%
Total population age 65+	9.5%

Platte County's population increased an estimated 23% between 2000 and 2009, and was the second fastest growing county in the 6-county region. By 2030, the county's population is expected to reach 115,200. The 6-county region is projected to grow to 2.1 million by 2030. Currently, Platte County accounts for 5% of the region's population, up from 4% in 1980. By 2030, the population share is expected to remain at 5%.

### INCOME

	Number	Rate
Median Household Income	\$65,128	
People with income 0-100% FLP*	6,800	8.0%
People with income 0-200% FLP	16,700	19.8%
% of poor (0-100% FLP) that are under 25	51.0%	

### 6-County Kansas City Region

Johnson, Wyandotte, Cass, Clay, Jackson, Platte

Total estimated population in KC region	1,822,760
Total population under 5	7.5%
Total population 17 and under	25.9%
Total population age 65+	11.2%

	Number	Rate
Median Household Income (KC, MO-KS MSA)	\$56,458	
People with income 0-100% FLP*	175,900	10.1%
People with income 0-200% FLP	435,700	25.1%
% of poor (0-100% FLP) that are under 25	49.0%	

Based on 2008 data, nearly 1 in 5 county residents has a low income (less than 200% FPL). Between 2000 and 2008, Platte County experienced the largest percentage increase of any county in the region in people below 200% FPL with a 60% increase (6,759 people). Slightly more than one-half of the region-wide increase in population below 200% FPL was in the suburban counties. Poverty rates differ for males and females; in Platte County females have a 9% poverty rate, compared to 7% for males. The face of poverty in the county and region is young -- one-half of those with income below 100% FPL are under 25, yet the age group makes up only one-third of the county's population.

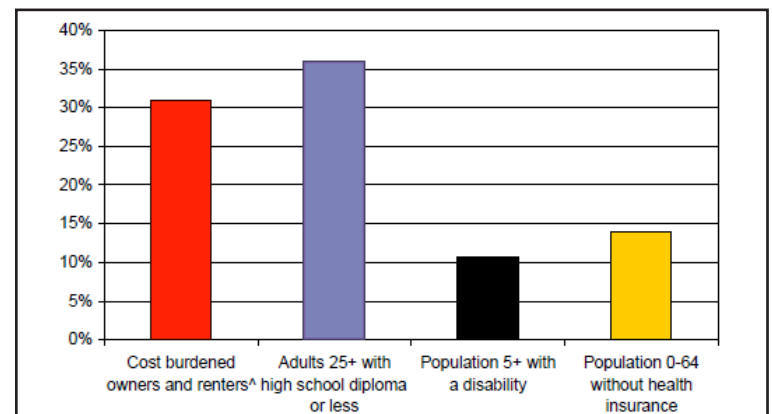
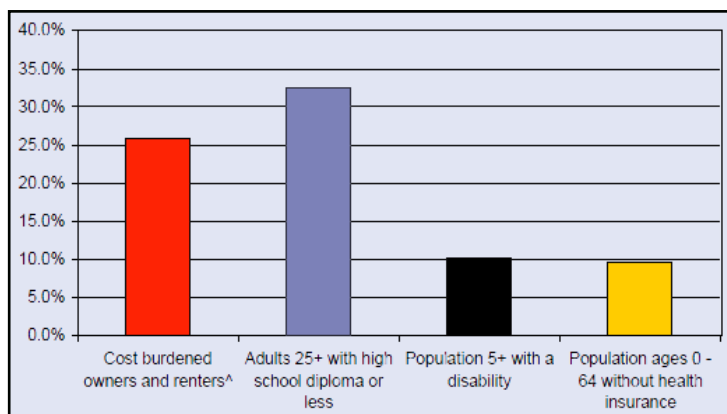
### HUMAN NEED INDICATORS

	Number	Rate
Number of unemployed Jan. 2010 (preliminary)	3,830	8.0%
People enrolled Food Stamp Program Sept. 2009	6,201	
Children enrolled in free and reduced school lunch	3,038	20.8%
Number of calls to United Way 2-1-1 in 2009	2,145	

	Number	Rate
Number of unemployed Jan. 2010 (preliminary)	93,837	9.1%
People enrolled Food Stamp Program Sept. 2009	235,890	
Children enrolled in free and reduced school lunch	99,064	35.4%
Number of calls to United Way 2-1-1 in 2009	97,929	

The number of unemployed in Platte County went up 115% between January 2007 and January 2010. Platte was one of three counties with a triple digit increase. The number of people in Platte County accessing the Supplemental Nutrition Assistance Program (formerly Food Stamps) increased 37% in 18 months, an increase similar to other counties in the region. Student enrollment in the free and reduced school lunch program went up 13% between the 2007-08 and 2008-09 school years, compared to a regional increase of 7%.

### CHARACTERISTICS OF POPULATION



\*FPL Federal Poverty Level. 100% FPL defined in 2008 at \$17,600 for a family of three; 200% FPL at \$35,200.

<sup>A</sup> "Cost burdened" is defined as a total monthly housing expense (either rent or mortgage payment) that exceeds 30% of an individual's monthly income.