

COMMUNITY PROFILE

CLAY COUNTY, MISSOURI



United Way of
Greater Kansas City

POPULATION

Total estimated population	228,358
Total population under 5	7.5%
Total population 17 and under	25.8%
Total population age 65+	11.2%

Clay County's population increased an estimated 24% between 2000 and 2009, and was the fastest growing county in the 6-county region. By 2030, the county's population is expected to reach 262,700. The 6-county region is projected to grow 2.1 million by 2030. Currently, Clay County accounts for 13% of the region's population, up from 10% in 1980. By 2030, the population share is expected to be about the same.

6-County Kansas City Region

Johnson, Wyandotte, Cass, Clay, Jackson, Platte

Total estimated population in KC region	1,822,760
Total population under 5	7.5%
Total population 17 and under	25.9%
Total population age 65+	11.2%

INCOME

	Number	Rate
Median Household Income	\$58,694	
People with income 0-100% FLP*	15,200	7.1%
People with income 0-200% FLP	43,400	20.4%
% of poor (0-100% FLP) that are under 25	40.0%	

	Number	Rate
Median Household Income (KC, MO-KS MSA)	\$56,458	
People with income 0-100% FLP*	175,900	10.1%
People with income 0-200% FLP	435,700	25.1%
% of poor (0-100% FLP) that are under 25	49.0%	

Based on 2008 data, 1 in 5 county residents has a low income (less than 200% of FPL). Between 2000 and 2008, Clay County experienced the third largest percentage increase of any county in the region in people below 200% FPL with a 39% increase. Slightly more than one-half of the region-wide increase in population below 200% FPL was in the suburban counties. Poverty rates differ for males and females, in Clay County females have an 8% poverty rate, compared to 6% for males. Region-wide, the face of poverty is young -- nearly one-half of those with income at or below 100% FPL are under age 25. In Clay County, 40% of the poor are under 25.

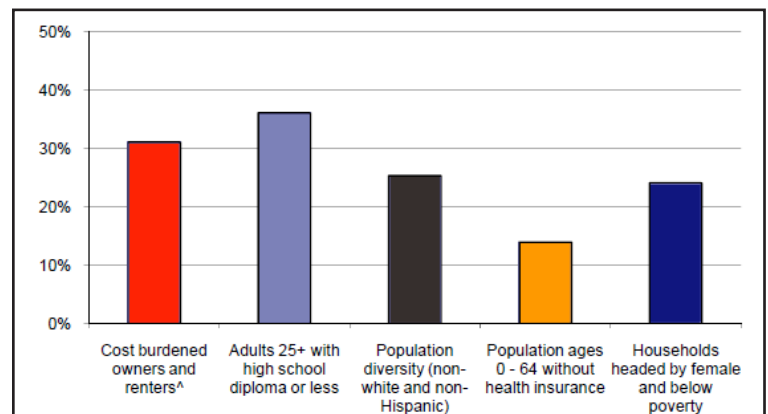
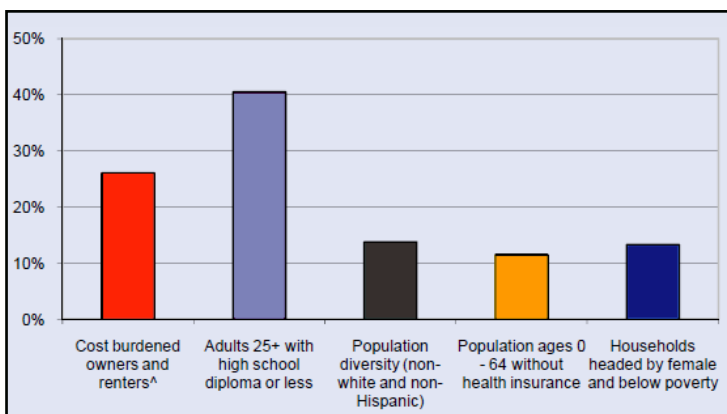
HUMAN NEED INDICATORS

	Number	Rate
Number of unemployed Jan. 2010 (preliminary)	9,998	8.7%
People enrolled Food Stamp Program Sept. 2009	24,840	
Children enrolled in free and reduced school lunch	10,615	28.8%
Number of calls to United Way 2-1-1 in 2009	7,948	

	Number	Rate
Number of unemployed Jan. 2010 (preliminary)	93,837	9.1%
People enrolled Food Stamp Program Sept. 2009	235,890	
Children enrolled in free and reduced school lunch	99,064	35.4%
Number of calls to United Way 2-1-1 in 2009	97,929	

The number of unemployed in Clay County went up 115% between January 2007 and January 2010. Clay was one of three counties with a triple digit increase. The number of people in Clay County accessing the Supplemental Nutrition Assistance Program (formerly Food Stamps) increased 38% in 18 months, an increase similar to other counties in the region. Student enrollment in the free and reduced school lunch program went up 16% between the 2007-08 and 2008-09 school years, compared to a regional increase of 7%.

CHARACTERISTICS OF POPULATION



*FPL Federal Poverty Level. 100% FPL defined in 2008 at \$17,600 for a family of three; 200% FPL at \$35,200.

^a "Cost burdened" is defined as a total monthly housing expense (either rent or mortgage payment) that exceeds 30% of an individual's monthly income.