

Ideas for Recruiting Team Members for Day of Caring

- Have a specialty Day of Caring item created, featuring your company's logo.
- Send e-reminders for desktop calendars.
- Make Day of Caring note pads with your office's recycled paper featuring the Day of Caring logos.
- Send 1-2 voice mail messages to all employees prior to the service day to remind them about the date, time and contact person(s).
- Send 1-2 e-blasts to talk about the selected project(s), along with pertinent information.
- Create a festive Day of Caring recruitment display. Have past Day of Caring volunteers to work the table, answer questions, sign-up new recruits, etc. Perfect for cafeterias, break rooms, lobbies, and common areas.
- In the spirit of friendly competition, why not host a recruiting contest among employees? Ask volunteers from last year's event to recruit new volunteers and offer a special prize to the person who recruits the highest number of volunteers. Don't forget to give prizes to all the recruiters!

THE CATCH: The recruiters **MUST** talk to employees face to face. Why? It helps employees meet one another, promotes interaction, and allows for questions to be answered right away. If you want to boost employee morale by participating in the Day of Caring, it's a good idea to have the volunteers meet and know each other as early as possible.

What's worked for your organization?

Share it with us so that other volunteer teams can benefit!

For 2009 Day of Caring information, contact
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