

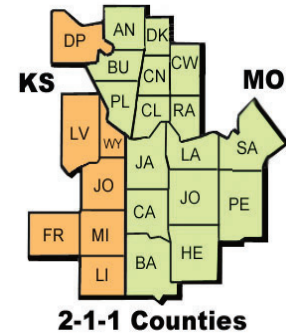
United Way 2-1-1



An easy-to-remember central phone number connecting people to available community resources and volunteer opportunities.

By dialing 2-1-1, you can make one call to find or give help. United Way 2-1-1 spans a 23-county area around Kansas City, seven counties in Kansas and 16 in Missouri, which gives you access to thousands of resources. You will reach a trained, caring professional seven days a week, 24 hours a day, 365 days a year. It's free, fast and confidential.

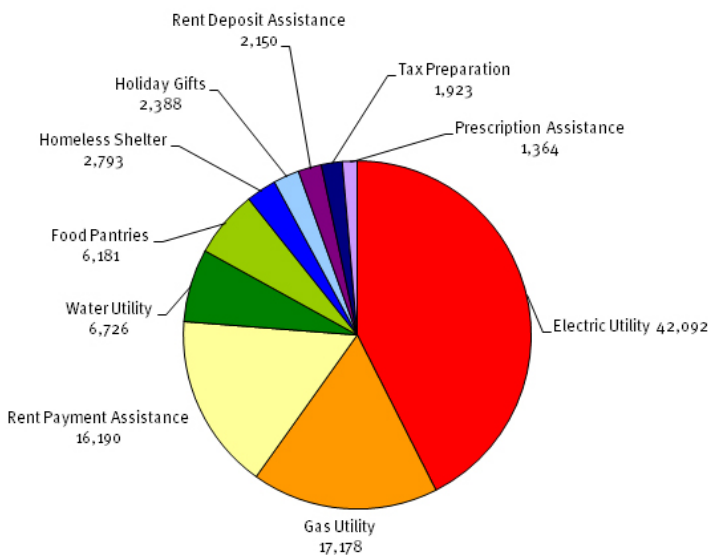
United Way 2-1-1 also provides free, quick information for people at risk of losing their homes. Callers are referred to a HUD-certified counselor, who is trained to offer expert assistance at no cost. United Way 2-1-1 is also able to help you determine eligibility for free tax assistance and refer you to a tax preparation site.



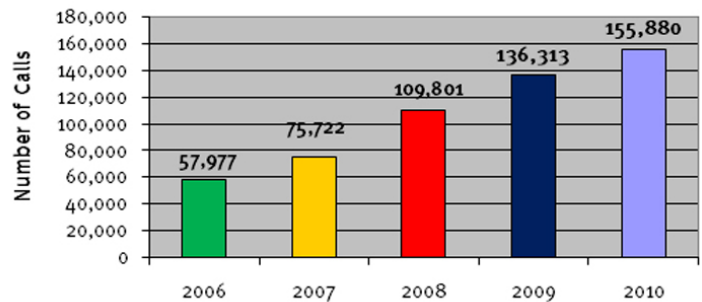
Simply dial 2-1-1, (816) 474-5112 or call the toll free number at (866) 320-5764. For more information, please visit www.unitedwaygkc.org.

A Quick Look at the Results:

Top 10 Needs by Number of Calls



Calls for Help Increase 2006 - 2010



The number of calls to United Way 2-1-1 increased by 14% in 2010 over the previous year. The graph above compares the number of calls received in the past five years for the 23-county area that United Way 2-1-1 serves.

In 2010, the majority of calls received by United Way 2-1-1 continued to be related to basic needs such as housing, utility assistance, food and medical care. Electric and gas utility assistance were the greatest needs by far.