



# PROVIDING THE BUILDING BLOCKS FOR A GOOD LIFE FOR ALL LIVE UNITED™



United Way of  
Greater Kansas City

First Name (please print) MI Last Name

Home Address - Street City State Home Zip

Personal E-mail Address Preferred E-mail ( ) - Home Phone

Work E-mail Address Preferred E-mail Work Zip Code

SSN - last 4 digits

United Way will not share your information for any purpose. Visit [www.unitedwaykc.org](http://www.unitedwaykc.org) for our complete privacy policy. Please retain the back copy of this form for your tax records.

## GIVING OPTIONS

### EASY Payroll Deduction:

Shareholder Percentage Giving 2%  1.5%  1.25%  1%  =  \$ completed by payroll  
Total Gift Amount

Per Pay Period Giving \$6  \$18  X  =  \$  
\$12  Other \$  Pay periods per year Total Gift Amount

### Other Payment Options

Cash or Check Enclosed  \$ Total Gift Amount  
(payable to United Way)

Bill Me:  Monthly  Quarterly  Yearly  
min. \$25 per billing; starting\*: \_\_\_\_\_  
\*If no date is entered above, billing will start Jan. 2011

### My gift qualifies me for: (please check all that apply)

- Caring Club  
at least \$144 to the Community Care Fund
- Shareholder Giving  
a gift of 1% or more of your salary
- Leadership Circle  
\$1200 or more per year
- Young Leaders Society  
\$1200 or more per year, donors in their 20's, 30's & 40's
- Leadership Next  
\$1200 or more per year, donors in their 50's and beyond
- Women's Leadership Council  
women donating \$2400 or more per year
- Diamond Donor  
25+ years of United Way giving

## DIRECTING YOUR GIFT - Optional; Complete this section if you wish to direct your gift

### INFLUENCE THE CONDITION OF ALL - COMMUNITY CARE FUND

Your gift to the Community Care Fund supports the widest range of services to help people in our community in all of the impact areas listed below.

Amount - \$

#### EDUCATION

Helping children and youth attain their full potential. (101)

Amount - \$

#### INCOME

Assisting people to achieve financial independence and stability. (102)

Amount - \$

#### HEALTH

Assuring people and their neighborhoods are safe, healthy and thriving. (103)

Amount - \$

#### UNITED WAY 2-1-1

Connecting individuals to community resources and local volunteer opportunities through a 3-digit phone number. (104)

Amount - \$

## SIGNATURE AND DATE

X

Signature

Date

This pledge will remain in effect until changed by me.

If you wish to designate your gift to a specific agency, request a Donor Designation Form from your campaign manager and return both forms.

Carbon copy information: Top Copy - United Way Middle Copy - Company Back Copy - Donor



### Caring Club®

When you give at least \$144 to United Way's Community Care Fund, businesses thank you by offering special discounts! To join the Caring Club, simply: 1) contribute \$144 or more annually, 2) ensure that at least \$144 goes to United Way's Community Care Fund and 3) provide your home address and an e-mail address so your Caring Club information can be sent to you. For a complete list of discounts, please visit [www.unitedwaygkc.org/caringclub](http://www.unitedwaygkc.org/caringclub)



### Shareholder Giving

United Way donors who give 1% or more of their salary through payroll deduction are automatically entered into a drawing for a 2012 Harley-Davidson V-Rod motorcycle. Visit [www.unitedwaygkc.org/shareholder](http://www.unitedwaygkc.org/shareholder) for complete rules.

### Leadership Circle

United Way's Leadership Circle donors significantly invest in our community with an annual gift of \$1,200 or more. Leadership Circle members receive recognition at special events and in the annual Leaders in Giving book. [www.unitedwaygkc.org/leadershipcircle](http://www.unitedwaygkc.org/leadershipcircle)

### Young Leaders Society

The Young Leaders Society is comprised of Leadership Circle members in their 20's, 30's and 40's. Members receive special recognition while enjoying many exclusive opportunities throughout the year including group volunteer projects, social events, conversations with community leaders and other leadership training opportunities. [www.unitedwaygkc.org/yls](http://www.unitedwaygkc.org/yls)

### Leadership Next

Leadership Next is comprised of Leadership Circle members in their 50's and beyond. Members receive special recognition and invitations to exclusive opportunities throughout the year. [www.unitedwaygkc.org/leadershipnext](http://www.unitedwaygkc.org/leadershipnext)

### Women's Leadership Council

The Women's Leadership Council (WLC) is a diverse network of women investing in our community with an annual gift of \$2,400 or more. Members support United Way's Community Impact Agenda by developing and inspiring women philanthropists through exclusive mentoring and social events. [www.unitedwaygkc.org/wlc](http://www.unitedwaygkc.org/wlc)

### Diamond Donors

Diamond Donors are those individuals and couples who have been giving to United Way in any city for 25 years or more. Diamond Donors are specially recognized and thanked for the commitment they've shown to their community. [www.unitedwaygkc.org/diamonddonor](http://www.unitedwaygkc.org/diamonddonor)

### Legacy Circle

The Legacy Circle is made up of donors who have indicated that they have included United Way in their will or estate plans. You can plan now to make a contribution that will continue to help people in need past your lifetime. [www.unitedwaygkc.org/legacy](http://www.unitedwaygkc.org/legacy)

*United Way does not provide any goods or services in exchange for contributions; therefore, your contribution is tax-deductible.*

## Not Sure Where to Turn? Turn to United Way 2-1-1

By simply dialing three digits, you can make one call to find out how to get or give help. **Plus, it's free, fast and confidential:**

- Basic needs
- Health Needs
- Employment
- Youth
- Families
- Volunteering
- Seniors
- Much more!

Simply dial 2-1-1, (816) 474-5112, or call toll free at (866) 320-5764. For more information, visit [www.unitedwaygkc.org/211](http://www.unitedwaygkc.org/211).

