



## WHAT IS LEADERSHIP CIRCLE?

United Way's Leadership Circle donors possess a compassionate spirit and a desire to take action. Their investment helps build a caring and resilient community that's responsive to new challenges. They are leaders who exhibit true generosity and a commitment to Greater Kansas City through their community service and financial gifts. The more than 3,500 members of the Leadership Circle are leaders who donate \$1,200 or more to United Way annually, either individually or as a household.

## BE A PART OF THE CHANGE.

United Way is working to create opportunities for every individual in the Greater Kansas City area to reach their full potential by focusing on the building blocks for a good life: education, income and health.

We invite you to live united by joining other community leaders in becoming a member of the Leadership Circle. For more information, please visit [www.unitedwaygkc.org/leadership](http://www.unitedwaygkc.org/leadership) or call (816) 559-4642.

**JOIN HANDS.  
OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
GIVE THOUGHTFULLY.  
GIVE GENEROUSLY.  
GIVE JOYFULLY.  
LEAD THE WAY.  
JOIN THE LEADERSHIP CIRCLE.**

**For more information, contact:**

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[www.unitedwaygkc.org](http://www.unitedwaygkc.org)



**LEADERSHIP  
CIRCLE**

## LEADERSHIP RECOGNITION LEVELS

Giving Level	Donation Per Month	Your Gift Could Provide...	Member Benefits
<b>RED FEATHER</b> \$1,200 to \$2,399	\$100 to \$199.92 monthly	a week of shelter for a homeless family of 4	<ul style="list-style-type: none"> <li>Recognition in Leaders in Giving publication</li> <li>Access to LeadKC, board development training program</li> <li>Members in their 20's, 30's and 40's are eligible for YLS; 50's and beyond are eligible for Leadership Next</li> </ul>
<b>TORCHBEARER</b> \$2,400 to \$4,799	\$200 to \$399.92 monthly	280 pairs of new shoes for low-income children	<ul style="list-style-type: none"> <li>All of the benefits of the Red Feather level</li> <li>Women are eligible for Women's Leadership Council</li> </ul>
<b>COMMUNITY BUILDER</b> \$4,800 or more	\$400+ monthly	96 monthly bus passes to help people get to work	<ul style="list-style-type: none"> <li>All of the benefits of Red Feather and Torchbearer levels</li> <li>Invitations to exclusive events</li> </ul>
<b>TOCQUEVILLE</b> special gifts of \$10,000 or more	\$833.33+ monthly	reading instruction to 9 students for a year	<ul style="list-style-type: none"> <li>All the benefits of all leadership levels</li> <li>Invitations to exclusive events</li> <li>Recognition in United Way Worldwide's Book of Leaders</li> <li>Members in their 20's, 30's and 40's are eligible for Young Leaders of Tocqueville</li> </ul>

## LEADERSHIP AFFINITY GROUPS

Leadership affinity groups are comprised of individuals or couples whose households annually contribute \$1,200 or more to United Way. Members are offered multiple avenues to become more involved in the Greater Kansas City community while meeting other like-minded philanthropic individuals.

### Young Leaders Society (YLS)

Comprised of Leadership Circle members in their 20's, 30's and 40's. Members receive special recognition while enjoying exclusive opportunities throughout the year including group volunteer projects, social events, conversations with community leaders and other leadership training opportunities. [www.unitedwaygkc.org/yls](http://www.unitedwaygkc.org/yls)

### Leadership Next

Comprised of Leadership Circle members in their 50's and beyond. Members receive special recognition and invitations to exclusive opportunities throughout the year. [www.unitedwaygkc.org/leadershipnext](http://www.unitedwaygkc.org/leadershipnext)

### Women's Leadership Council (WLC)

A diverse network of women investing in our community with an annual gift of \$2,400 or more. Members support United Way's work in the community by developing and inspiring women philanthropists through exclusive mentoring and social events. [www.unitedwaygkc.org/wlc](http://www.unitedwaygkc.org/wlc)

## MY NAME IS JOHN.



I joined the Leadership Circle because our community's need for United Way resources is greater than ever, and leading by example is perhaps the best way to encourage others to give. United Way has a great track record of creating opportunities for a better life and giving is simply the right thing to do.

Plus, the special events and networking opportunities available to Leadership Circle members are a wonderful benefit.

They're a nice bonus to the satisfaction that comes from knowing you've made an important contribution to your community.

- John Lowry  
Harley-Davidson

**I DON'T JUST WEAR THE SHIRT.  
I LIVE IT.**