

Dear <insert employee name>:

Welcome to <insert company name>! At <insert company name>, we know that people really want to make a difference. And it takes all of us, working together, to make real change happen. That's why we partner with United Way to improve people's lives.

I would like to take a moment to encourage your support of the Greater Kansas City community. My motivations are both personal and professional. I take comfort in knowing that United Way touches so many people throughout our metropolitan area-our families, friends and co-workers, as well as our customers and their families.

When we support United Way, our gifts are combined with others then leveraged to make an even greater impact. You can also be sure that your gifts to United Way are well-spent. Volunteers from throughout the community make sure of it.

Again, congratulations on your new position. We are excited to have you join our team and hope you'll join us in supporting United Way. Together, we can make a much bigger difference than any of us could on our own.

Sincerely,

<insert CEO's name>

Your logo
HERE



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