

HEART OF AMERICA COMMUNITY AIDS PARTNERSHIP
and
DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS

LETTER OF INTENT
2010-2011

Agency Name: _____

Address: _____

Telephone: _____ Email: _____

Contact Person: _____ Title: _____

This proposal seeks support for (please check one):

HIV PREVENTION

TARGETED COMMUNITY CAPACITY BUILDING

Project Title:

Briefly, (1-2 sentences) describe the proposed project:

If this project is in collaboration with other agencies, please identify by name:

Community to be served (check all that applies):

Jackson County, Missouri

Platte County, Missouri

Clay County, Missouri

Douglas County, Kansas

Johnson County, Kansas

Wyandotte County, Kansas

This project will increase the capacity to serve the following populations:

The proposed programming is New Existing

Estimated Funding Request: \$ _____

Agency's 501(c)(3) IRS letter must be attached to this form. **THIS FORM IS DUE BY 4:30 PM, JUNE 4, 2010**

Electronic copy to: welchkelly@sbcglobal.net

**HEART OF AMERICA COMMUNITY AIDS PARTNERSHIP / DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS
REQUEST FOR PROPOSALS
2010 - 2011**

COMMUNITY AIDS PARTNERSHIP

The Heart of America Community AIDS Partnership (the Partnership) was founded by the United Way of Greater Kansas City, the AIDS Council of Greater Kansas City, the Greater Kansas City Community Foundation and Affiliated Trusts, and Hallmark Corporate Foundation. The goals of the Partnership are to increase private funding to address the HIV/AIDS epidemic and to enhance the coordination and targeting of those resources in the greater Kansas City metropolitan area.

DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS

The Design Industries Foundation Fighting AIDS (DIFFA) is a national foundation headquartered in New York with steering committees in 20 cities across the nation, including Kansas City. DIFFA raises funds to support grantmaking to organizations engaged in HIV/AIDS-related activities. Funds are raised locally by volunteers through special events.

COMBINED GRANT MAKING PROCESS

The goal of this joint venture is to distribute funds in a manner that is time efficient and cost effective for the applying agencies, the Partnership and DIFFA. The grants are funded through pooled local funds and national funds from the Elton John AIDS Foundation and the National AIDS Fund. Operational support for the Partnership is also provided by the National AIDS Fund and the Elton John AIDS Foundation.

GRANT MAKING PRIORITIES

For the 2010 - 2011 grant year, the Partnership/DIFFA will fund HIV Prevention for targeted populations and Targeted Community Capacity Building projects. In developing this Request for Proposal, the Partnership/DIFFA worked with an Advisory Committee comprised of representatives from the Ryan White Planning Group, health departments, prevention planning and the faith community to identify target groups & appropriate HIV prevention program strategies. The Partnership/DIFFA reviewed current local statistics and existing needs assessment documents for prevention and care services, identified service gaps, and gathered information on key funders' priorities.

Prevention to Targeted Populations

The Partnership has prioritized target populations for the 2010-2011 grant year.

Priorities for prevention within the target populations (#1 is the highest priority):

1. **Men who have sex with men; particularly targeting:**
 - √ Teens/young men
 - √ Men of color
2. **Women of color of any age engaging in risky behaviors**
3. **Men & women who are incarcerated or recently released and their partners**

Targeted Community Capacity Building

The priorities for community capacity building were identified based on the needs in the community and impact of other funding sources.

Priorities for Targeted Community Capacity Building:

1. **Adherence to treatment & prevention for positives**
2. **Activities that increase access to services including those that:**
 - Eliminate barriers - for example: limited English speaking, community stigma, cultural & ethnic sensitivity
 - Promote testing & counseling and access to testing
 - Link or re-engage HIV+ persons with care systems (primary health, mental health, substance abuse, oral health)

WHO CAN APPLY?

In order to be eligible to apply for funding, applicant organizations must meet the following basic requirements:

- 501(c)(3) status; in case of private/public partnership, the lead agency must have a 501(c)(3) designation;
- Agency must be located in and provide services in the six county area (Jackson, Clay, Platte counties in Missouri and Johnson, Wyandotte, Douglas counties in Kansas);
- Be in existence at least two years or collaborate with an agency that has been in existence at least two years (the older agency must serve as the lead agency in the application);
- Have an audit performed by an independent auditor annually.

GRANT AMOUNTS

The Partnership and DIFFA anticipate most grants will be in the range of \$5,000 - \$30,000. Last year, the average grant award was \$20,000. The funding year is October 1, 2010 through September 30, 2011.

HOW CAN GRANT FUNDS BE USED?

Grant funds are available on a competitive basis to support HIV prevention services and targeted community capacity building for one year. No assumptions should be made that funding from the Partnership will be available for these projects in subsequent years.

Grant funds may **not** be used for:

- Medical research
- Facility acquisition or renovation
- Substitution for other funding
- Deficit reduction
- Equipment (unless directly related to program implementation)
- Development and production of videos
- Production and design of educational materials which are currently available for purchase

Grant funds may be requested for administration/overhead up to 10% of the grant which includes rent, utilities, and administrative staff.

CURRENTLY FUNDED AGENCIES/PROGRAMS

Agencies that are currently receiving Partnership/DIFFA funding and are requesting funding for the same program, must specifically address how the program is unique, how it reaches and will continue to reach the target population, and describe why it is not fundable by other sources. Agencies must also demonstrate that there is solid evaluation to support the program/project.

HOW WILL GRANTS BE REVIEWED?

The Partnership/DIFFA Grant Distribution Committee, comprised of representatives from the local partners, DIFFA and other area grant makers, will review all applications. Review criteria are listed below. The Committee may request additional information, site visits or other presentations by applicants during the review process.

CRITERIA FOR REVIEW OF PROPOSED PROJECTS

1. The applicant organization has
 - a mission which is compatible with the proposed project
 - the organizational capacity to implement the project successfully and to use the grant funds responsibly
 - a plan to continue the project, if needed, at the conclusion of the Partnership/DIFFA grant
2. The proposed project
 - addresses a funding priority
 - is cost efficient with a reasonable budget
 - is in collaboration with other agencies, when appropriate
 - is well planned with defined and measurable outcomes
 - has an appropriate rationale for methodology and approach to be used
 - enhances the service delivery system