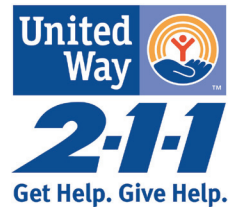


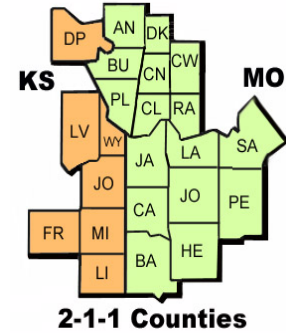
United Way 2-1-1



An easy-to-remember central phone number connecting people to available community resources and volunteer opportunities.

By dialing 2-1-1, you can make one call to find or give help. United Way 2-1-1 spans a 23-county area around Kansas City, 7 counties in Kansas and 16 in Missouri, which gives you access to thousands of resources. You will reach a trained, caring professional 7 days a week, 24 hours a day, 365 days a year. It's free, fast and confidential.

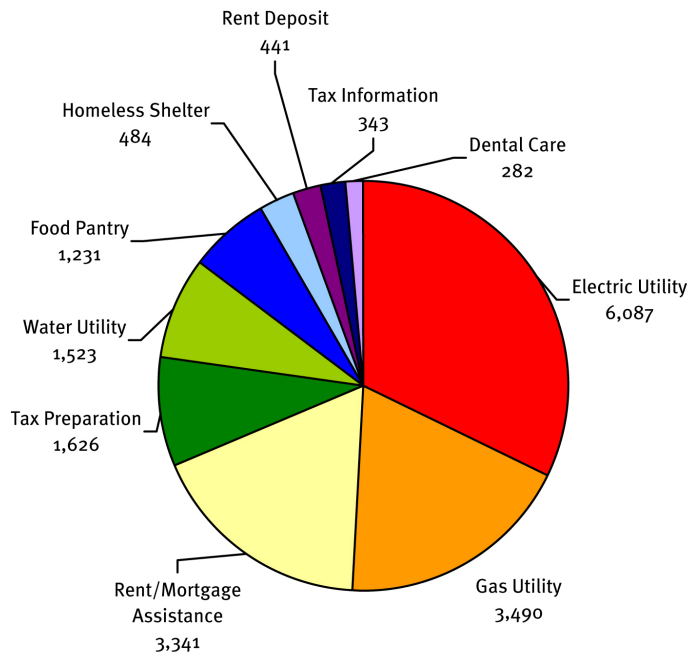
United Way 2-1-1 also provides free, quick information for those at risk of losing their home. Callers are referred to a HUD-certified counselor, who is trained to offer the best assistance at no cost. United Way 2-1-1 is also able to help you determine eligibility for free tax assistance and refer you to a preparation site.



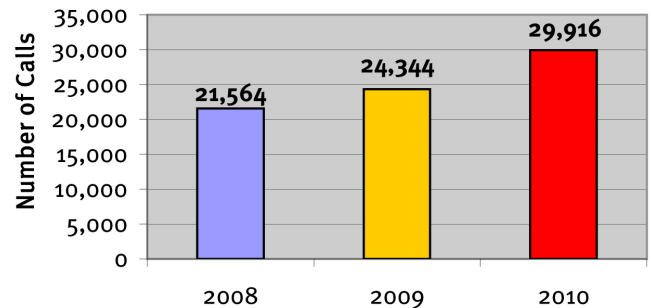
Simply dial 2-1-1, (816) 474-5112 or call the toll free number (866) 320-5764. For more information, please visit www.unitedwaygkc.org.

A Quick Look at the Results:

Top 10 Needs by Number of Calls



Calls for Help Increase



United Way 2-1-1 calls for help increased by more than 23% in the first quarter of 2010, compared to the same time period in 2009. The graph above compares the call volume for 2008, 2009 and 2010 for the 23-county area that United Way 2-1-1 serves.

In the first quarter of 2010, United Way 2-1-1 received over 29,916 calls requesting help for needs such as those listed above. Electric utility soared above the others as the greatest need in the 23-county area.